



Università degli Studi  
Guglielmo Marconi



# Guglielmo Marconi University Post-Graduate Diploma

We provide Post-Graduate Diploma in Marketing & Healthcare Management. Our Program Structure consists of 3-4 Courses that are taught in English Language. The Programme Duration is 3-4 months whereby the classes are held on Fridays & Saturdays once a month with faculties from UK, Europe & USA.

You will study tools and techniques that will help you develop and manage products and services that are competitive internationally. This program will not only enhance your work experience and career but also give you a broader understanding of business management by exposing you to the key aspects showing you how all these fits one another.

## Program Structure

In order to attain Post-Graduate Diploma, the candidate is obliged to attend any 4 courses from the following list of courses:

### Step 1

Any **2** Courses from the list of 4 Courses

Strategic Marketing

Leadership Management

Project Management

Quality Management

### Step 2

Complete 2 specialization courses

**Marketing specialization**

Digital Marketing

Marketing Plan

**HealthCare Specialization**

Patient Safety

Healthcare Risk Management & Accreditation

 Start Date: Monthly	 Duration: 3-4 months	 Language: English	 Classes: Fridays & Saturdays	 Venue 5 Star Location
 Mode of Study: Blended & Online	 Faculty from UK, Europe & USA	 Program Structure: 4 Courses	 Fee Structure: Pay as you go / Monthly	 Issued by Swiss & Italian University



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